



PLANETPRESS for the Unix and Linux world with BRIGHTLINQ

A whole new world of possibilities!

When you find customers for which you are proposing PlanetPress for UNIX/LINUX, think of BrightLinQ, BrightQ Pro's driver from Codehost for UNIX/LINUX printing.

Variable data printing for UNIX and LINUX

With this unique product integration, customers can implement forms and variable data printing in UNIX/LINUX environments with ease. Sophisticated forms can now be printed with a simple drop down menu system. Utilize your high quality PostScript printer for graphically intense documents such as invoices and statements.

Targeted Markets

Codehost and Objectif Lune share the same target market/audiences:

- IT Departments looking to do distributed and production printing of transaction based applications and reports from their UNIX/LINUX host with no PC based server.

Key paper intensive markets include:

- Government
- Education
- Finance
- IT Services
- Engineering

Value Proposition

Codehost shares much of the same value proposition as Objectif Lune:

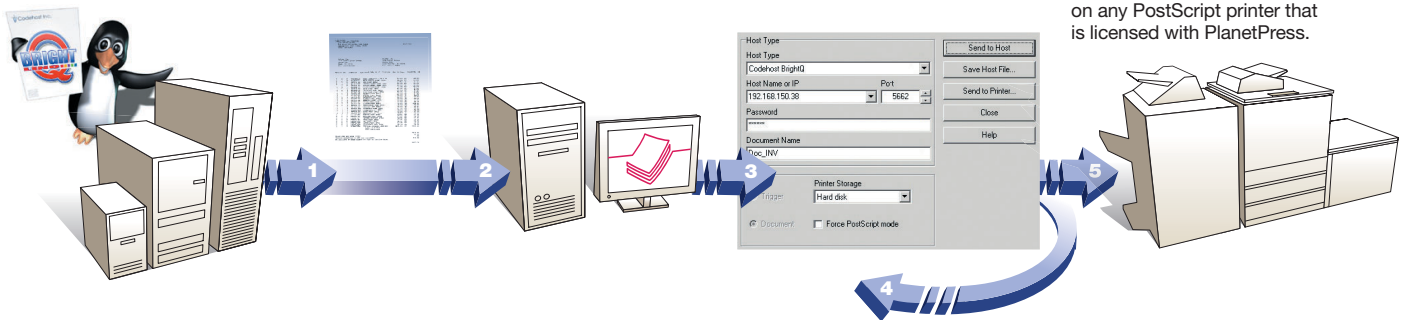
- **Saves customers Time and Money** by simplifying print setup and control.
- **Full Access to Finishing Features.**
- **Easy to Learn. Easy to Use.**
- **Flexibility & Compatibility** in the UNIX/LINUX world.

Benefits

Codehost also shares many of the same benefits that PlanetPress brings to their customers:

- Place More Devices by focusing on UNIX/LINUX centric customers.
- Replacing common but expensive to run Impact Printers.
- This clean UNIX/LINUX printing solution gives you a Competitive Advantage.
- Increased Customer Satisfaction.
- Increased Connectivity and Output Volume.
- Strong pre-and post sales support to help you close business.

Variable data printing with BrightLinQ



1. Print file is captured from UNIX/LINUX host for form design purposes.

2. Utilizing sample data, form is designed in PlanetPress design tool.

3. Select "Send to BrightQ" where the self-contained PostScript file generated with PlanetPress will reside.

For distributed printing applications, the form can also be sent to the printer's hard drive.

4. The form will now reside within BrightQ on the LINUX host which will be selectable directly from the BrightQ driver. The PlanetPress Design tool is only needed to set up the print job for the first time.

5. From BrightQ Pro, select File > Print, to print the forms on any PostScript printer that is licensed with PlanetPress.

For more information on our line of products, visit www.objectiflune.com



- OBJECTIF LUNE INC.** >> 2030 Pie IX, Suite 500, Montreal, QC, Canada H1V 2C8 / Tel.: (514) 875-5863 / Fax: (514) 342-5294 / Toronto: (905) 671-0774
- OBJECTIF LUNE USA** >> 300 Broadacres Drive, 4th floor, Bloomfield, NJ 07003, USA / Tel.: (973) 780-0100 / Fax: (973) 338-8885
- OBJECTIF LUNE UK LTD** >> The Hobbie, Hayfield Business Park, Aspley Guise, Milton Keynes MK17 8HS, United Kingdom / Tel.: +44 (0) 1908 585461 / Fax: +44 (0) 1908 288219
- OBJECTIF LUNE GMBH** >> Lindenstr. 1b, D-86949 Windach, Allemagne / Tel.: +49 (0) 263 295-8701 / Fax: +49 (0) 263 295-8702
- OBJECTIF LUNE K.K.** >> Nishio Bldg. 7/F, 1-1-11, Nihonbashi-Ningyocho, Chuo-ku, Tokyo 103-0013 Japon / Tel.: +81 3-5847-2450 / Fax: +81 3-3664-2475
- OBJECTIF LUNE AUSTRALIA PTY** >> 100 Walker Street, North Sydney NSW 2060, Australia / Tel.: +61 2 8920 9005 / Fax: +61 2 8920 9008
- DOCSOLUTIONS B.V.** >> Bovenkerkerweg 41, unit 3, NL 1185 XA Amstelveen, The Netherlands / Tel.: +31 (0) 20 672 77 55 / Fax: +31 (0) 20 672 77 54
- VISUAL SYSTEMS DE COLOMBIA** >> Cra. 43DD No. 8 - 42, Medellin, Colombia / Tel.: +57 4 312 13 70 / Fax: +57 4 268 92 97